

"Everything in a single interface."

"I work in Outlook all day."

"My personal ERP environment."



A New Vision for Professional Services

Twenty years of success in Europe is only the start of the journey for Assistance Software. Founded by Martijn van der Hoeden in the Netherlands, Assistance Software's vision of providing full-service solutions on a global scale has helped many companies make their own goals a reality. The company has achieved the coveted status of Microsoft Gold Certified partner and has made a strong entrance into the North American market, with clients such as OSL Group, Santiago Calatrava and the American Institute of Architects (with whom Assistance Software has developed a unique offer for members, see page 8).

Assistance Software's mission is to make your processes transparent to your users, allow you to integrate and access information with speed and ease, and provide software that your personnel can actually use. Assistance PSO for Microsoft Dynamics is a complete solution for professional service organizations. If project management plays a major role in your organization, then this is the solution for you.

Visible Integration

Assistance Software always begins with the desired result - a 360-degree view of both your organization and your client. You need to know what is happening at any given moment. Your users are knowledge professionals who want fast access to essential information; information that is often disconnected and has to be unearthed from various locations. Assistance PSO for Microsoft Dynamics provides you with the ability to integrate and access all necessary knowledge and data.

The Microsoft Dynamics product line consists of four essential programs: Dynamics CRM, Dynamics NAV, Dynamics AX and Dynamics GP. Assistance PSO is the total solution that integrates all four, with the additional HRM option for large companies wanting further control of their human resources management.

The result? All organizations, large and small, are able to perform all tasks through one single application - Assistance PSO for Microsoft Dynamics. The two disparate worlds of processes (invoices, hours, projects) and people (documents, emails, appointments) are unified. Your users will only need to record information in one place. Assistance PSO for Microsoft Dynamics does the rest.

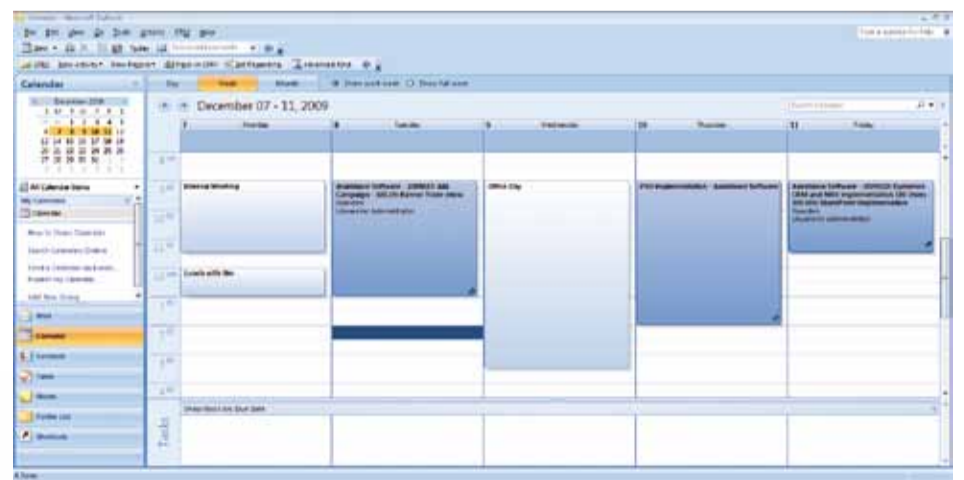
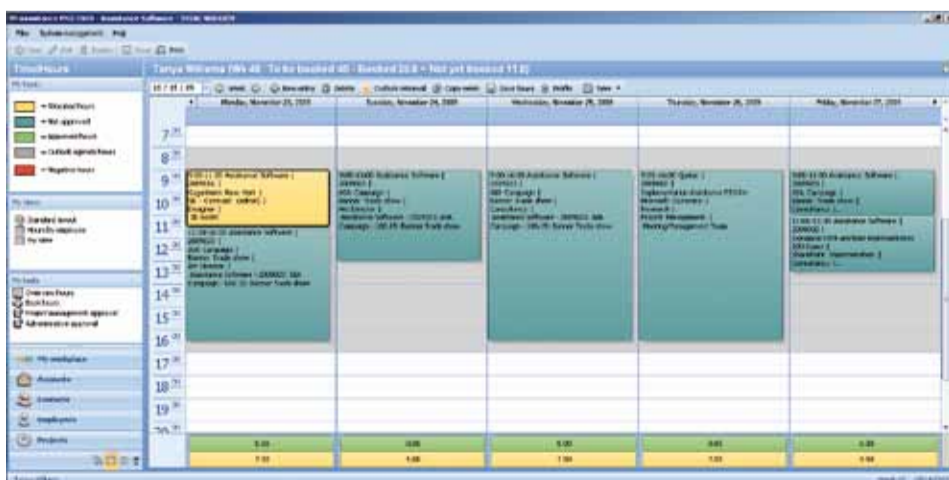
Instant Overview

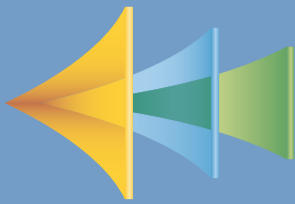
The three vital areas of acquisitions, projects and after sales are often scattered. Assistance PSO integrates them all, providing you with a complete and instant overview of your organization. Find out in a glance what is in your sales funnel and what opportunities are available. Obtain an immediate analysis of which projects are succeeding and which are in the danger zone, who paid their invoices on time and who did not. Gather and explore all your newly-acquired after sales knowledge.

Every detail that you need will be at your fingertips. Assistance PSO will immediately provide you with a full overview of your clients: address, email, account activity, documents, project information and invoices. Need to know who's working on what? The employee functionality goes further than a simple list of employees. You will be able to see an individual's department, job title, skills, history, and previous and current projects. Users can further refine complex information by creating role-based dashboards for each position and gauges for key performance indicators such as average hourly rates and revenue.

Projects are the core of Assistance PSO. Access to basic project information, such as description, type of project and department, is only the beginning. Users will have the capability to enter different hourly rates, group and filter by field, and add team members so they can enter their own information (such as time spent on a project). Once a project is saved, it is automatically sent to Dynamics CRM to track all related emails.

Your users work with knowledge and information. Assistance PSO provides instant access to everything they need.





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Exponential Innovation

The business world is constantly changing and Assistance Software has proven that it is more than able to match its pace. Innovation is more than a word, it is one of our core values. Assistance Software is constantly developing functionalities to help you meet your needs.

Time is money and careful monitoring of your resources is more essential than ever. To this end, we have created two important functionalities: alerts and reverse planning. Alerts will help you keep within your budget and every change within the capacity planning module is automatically checked before you can proceed. Reverse planning ensures that all confirmed changes in Outlook and scheduling are automatically updated in Assistance PSO.

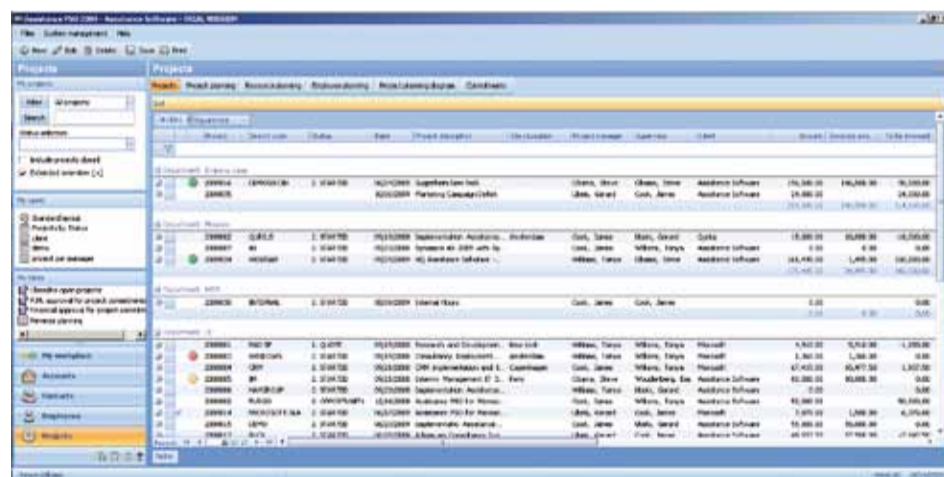
A Familiar Friendly Face

There is a good reason that both OSL Group and the American Institute of Architects (see pages X and X) have called Assistance PSO 'intuitive'. The software was designed to work the way you do. Making software user-friendly means making it compatible with people as well as applications. And part of Assistance Software's vision is to create software that people can actually use.

Assistance PSO runs on the Microsoft platform, which means a familiar interface for your users. Anyone who has knowledge of Outlook will easily grasp the workings of Assistance PSO. This eliminates the need for your users to learn an entirely new interface. The time saved allows them to do what is important - their jobs.

Custom Built

Your organization is unique. That is why Assistance PSO for Microsoft Dynamics can be easily tailored to fit your business and its needs. Create and modify profiles for every role in your organization, from assistant to project manager and beyond. Everyone from engineers to architects can create their own templates. Set different hourly rates for different vendors. Create role-based dashboards. Set gauges for specific indicators, such as hourly rates, time and revenue. Whatever your requirements, Assistance PSO can meet your parameters, and adjust them when necessary.

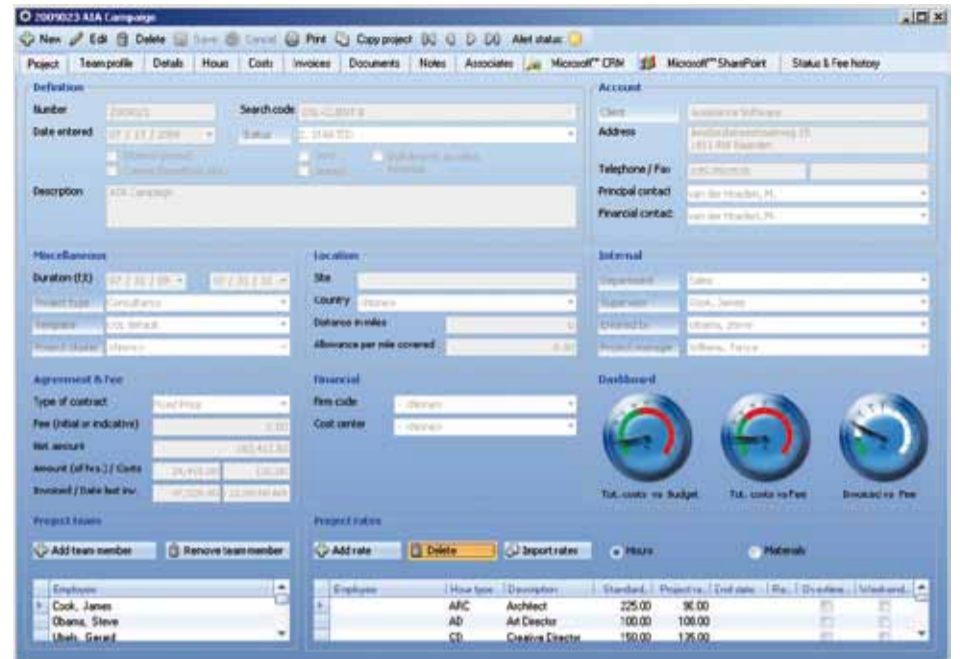


SharePoint Advantage

Assistance PSO's flexibility is extended even further with the SharePoint add-on. All information relating to a project needs to be distributed quickly and accurately amongst the team members. This add-on ensures that any changes made in PSO are automatically updated in the microsites created by Microsoft SharePoint. All users then have instant access to accurate and up-to-date information. Invoices and purchase orders can be created, then automatically posted and updated so that the project manager has an overview. Users can easily view artwork, emails, appointments and any updates to the project, all at the same time.

Training and Support

Assistance Software's dedication to excellence is reflected in the training and support both we and our partners provide. Together we will ensure a smooth and comprehensive transition to Assistance PSO for Microsoft Dynamics. The various training packages allow for the quick communication of focused information and you can select the one that best suits your organization. After installation, you will continue to receive fast and efficient support, both on- and offline. See page X for the profiles and contact information of Assistance Software's partners.

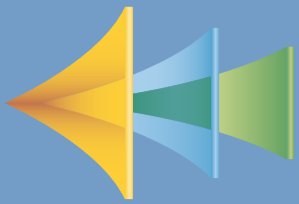


A Demonstration of Our Vision

View the possibilities for yourself at Assistance Software's website (www.assistancesoftware.com). The demonstration videos clearly display all of the useful and innovative aspects of Assistance PSO. Live webinars are held regularly, allowing users to see how Assistance PSO works in real time and receive direct answers to their questions.

Twenty years of success and 12,000 users worldwide are only the beginning for Assistance Software. This is a company that is constantly revising and expanding its vision of providing a total solution for its users. The focus on integration and innovation has led to the development of quality software that can be used in every kind of organization. As a further demonstration of its vision, Assistance Software is offering current Deltek users a 30% discount on Assistance PSO for Microsoft Dynamics (see page X for further details). Contact the partner in your area today for the opportunity to utilize the only total solution for knowledge professionals.





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AIA NY Closes contract with Assistance Software:

Assisting Architects with a 20% Price Reduction



AIA New York Chapter
The Founding Chapter of
The American Institute of Architects

Assistance Software and the New York chapter of the American Institute of Architects (AIA) are proud to present a joint initiative - a 20% reduction in the cost of Assistance PSO for Microsoft Dynamics for all AIA New York members. Members will be informed of the offer via newsblasts and the regular newsletter, in addition to long-term promotion on the AIA website.

The AIA was very impressed with Assistance Software's demonstration at the AIA national convention in San Francisco. The AIA decided that Assistance PSO would be of immense benefit to their members and that Assistance Software understood the importance of the organization for the architectural community. Sophie Deprez, of AIA New York and one of the people who helped solidify the agreement, said that Assistance PSO was a unique, intuitive and user-friendly project management service unlike any other she'd seen. "We don't have an equivalent and I have not seen this type of product presented to me in the past."

The AIA is a professional services organization that provides comprehensive training and assistance to their members. The Institute's latest initiative, Not Business As Usual, includes workshops in their new computer lab that will allow members to refresh their computer skills. Assistance Software looks forward to a long and productive partnership with the American Institute of Architects.

For further information regarding the 20% member discount, please visit www.aiany.org.

